

# CUSTOM AUTOSOUND DEALER QUALIFYING REQUIREMENTS



**CONCOURS**  
series

Increased Power  
up to 240 Watts

2 Year Warranty

Electronic Volume  
& Tuning Controls

Auxiliary Input For  
iPod, Satellite, etc.

Industries Only  
Shaft Style  
CD Control Radio

Submit by mail or fax, the Custom Autosound Account Profile along with a copy of your business license. California dealers must also submit a copy of a valid California Sellers Permit.

Initial purchase (Buy-In) options.

(1) Two Radios-CD Packages

or

(2) Three Radios

or

(3) One Radio and One Two (2) Radio Working Display

re: Option (1) & (2) - 2nd or 3rd radio can be shipped within 30 days, but must be pre-paid.

When sending in the account profile, please also send a credit card number for the initial purchase, until the accounting department has had the opportunity to review your account for company check approval. Until the account profile is received and bank information is verified all orders will ship either pre-paid by the credit card supplied, or UPS C.O.D. Money Order.

Agree to terms of Custom Autosound Product Warranty. (Custom Autosound Warranty is (2) year part and (1) year labor.)

Display, advertise and promote the sale of Custom Autosound products using available sales tools provided by Custom Autosound. (Color brochures, door/window decal's, show banners, poster, working/non-working displays\*, etc. are available upon request.)

\* Pricing on radio displays is as follows: A non-working display is \$20.00 plus cost of the one or two radios of your choice. A working display is \$40.00 plus the cost of the the one or two radios of your choice.

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Custom Autosound Mfg., Inc  
800-888-8637 714-773-1423 (Fax) 714-773-1523  
1030 W. Williamson Ave, Fullerton CA 92833

[www.custom-autosound.com](http://www.custom-autosound.com)



1030 W WILLIAMSON AVE.  
FULLERTON, CA 92833  
Phone: (714) 773-1423  
Fax: (714) 773-1523

# CREDIT APPLICATION

WE ARE APPLYING FOR:  OPEN ACCOUNT  COD COMPANY CHECK  CREDIT CARD

YEARS IN BUSINESS  SOLE OWNERSHIP  PARTNERSHIP  CORPORATION  LLC

FIRM NAME / DBA \_\_\_\_\_ DATE \_\_\_\_\_

BILLING ADDRESS/CITY/STATE/ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

SHIPPING ADDRESS/CITY/STATE/ZIP \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_ CELL PHONE \_\_\_\_\_

PRINCIPAL'S NAME \_\_\_\_\_ TITLE \_\_\_\_\_ SOC. SEC.# \_\_\_\_\_ DRIV. LIC.# & STATE \_\_\_\_\_

HOME ADDRESS/CITY/STATE/ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

PRINCIPAL'S NAME \_\_\_\_\_ TITLE \_\_\_\_\_ SOC. SEC.# \_\_\_\_\_ DRIV. LIC.# & STATE \_\_\_\_\_

HOME ADDRESS/CITY/STATE/ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

**BANK INFORMATION:**

BANK NAME \_\_\_\_\_ ACCOUNT # \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

**APPLICANT'S SIGNATURE ATTEST FINANCIAL RESPONSIBILITY, WILLINGNESS, AND ABILITY TO PAY OUR INVOICES IN ACCORDANCE WITH OUR TERMS.**

☞ I/We agree that if any action at law or in equity is necessary to enforce or interpret the terms of this agreement, the prevailing party shall be entitled to reasonable attorney's fees, cost and necessary disbursements in addition to any other relief to which it may otherwise be entitled.  
 ☞ I/We agree that interest will be charged at the rate of 1.5% monthly on all past due balances.  
 ☞ I/WE agree that all orders are subject to the current terms and condition of sale, we have read.  
 ☞ I/We understand that if an account is established, my/our credit line is subject to periodic review and that shipments may be held if my/our account is delinquent or exceeds the established line of credit.  
 ☞ The above information is for the purpose of obtaining credit and is warranted to be true. I/We hereby authorize Custom Autosound Mfg., Inc. to investigate the references listed pertaining to my/our credit and financial responsibility.

**I DO PERSONALLY GUARANTEE PAYMENT OF ANY BALANCES DUE ON THIS ACCOUNT.**

In the event of a delinquency, I agree to be obligated to pay a service charge at the highest lawful rate, or 1.5% per month, whichever is lower, as well as the cost of attorney's fees and collection fees.

SIGNED \_\_\_\_\_ DATED \_\_\_\_\_

PRINT NAME \_\_\_\_\_



1030 W WILLIAMSON AVE.  
FULLERTON, CA 92833  
Phone: (714) 773-1423  
Fax: (714) 773-1523

Company Name \_\_\_\_\_

TRADE REFERENCES:	
COMPANY	PHONE
ADDRESS	FAX
CITY/STATE/ZIP	CONTACT

COMPANY	PHONE
ADDRESS	FAX
CITY/STATE/ZIP	CONTACT

COMPANY	PHONE
ADDRESS	FAX
CITY/STATE/ZIP	CONTACT

COMPANY	PHONE
ADDRESS	FAX
CITY/STATE/ZIP	CONTACT

FOR OPEN ACCOUNTS, PLEASE ATTACH A COPY OF YOUR MOST RECENT FINANCIAL STATEMENT.  
APPLICATION CANNOT BE PROCESSED WITH A FINANCIAL STATEMENT.

DO YOU WITH ORDERS TO BE SHIPPED PRE-PAID UNTIL AN OPEN ACCOUNT IS ESTABLISHED?  
 YES     NO

RESALE CERTIFICATE:

I HEREBY CERTIFY that i hold valid sellers permit No. \_\_\_\_\_  
 issued pursuant to the Sales and Use Tax Law; that I am engaged in the business of selling \_\_\_\_\_, that  
 the tangible personal property described herein which I shall purchase from Custom Autosound Mfg.,Inc. will be resold by me in the  
 form of tangible personal property; PROVIDED, however that in the event any of such property is used for any purpose other than  
 retention,m demonstration, or display while holding it for sale in the regular course of business, it is understood that I am required by  
 the Sales and Use Tax Law to report and pay for the tax, measured by the purchase price of such property.

Description of property to be purchased:  Electronics     Other

SIGNED	TITLE	DATED	AT

**MUST BE COMPLETED IN FULL FOR OPEN ACCOUNT APPLICATIONS**



1030 W. Williamson Ave ● Fullerton CA 92833  
Phone (714) 773-1423 ● (800) 888-8637 ● Fax : (714) 773-1523

## Credit Card Authorization Form

VISA / MATERCARD ONLY

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_

Credit Card Numer: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ V Code# \_\_\_\_\_ (3 Digits)

Expiration Date: \_\_\_\_\_

Card Holder's Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

I authorize Custom Autosound Mfg.,Inc. to charge my credit card for the purchase of product as requested.

Authorized Card Signature: \_\_\_\_\_



## Policy Regarding Minimum Advertised Pricing (MAP)

Custom Autosound Mfg., Inc. actively supports the advertising and promotion of its products by its domestic dealers and distributors through materials provided by Custom Autosound at no or nominal cost. Custom Autosound has built a strong reputation and following among consumers. Custom Autosound has determined that it shall not support through advertising or promotional materials, cooperative advertising or otherwise, advertisements or promotional materials that have the effect of diminishing or detracting from the perceived value of Custom Autosound products.

Effective as of January 1, 2007, Custom Autosound has established a minimum advertised price ("MAP") on all Genuine Custom Autosound products. The policy applies only to U.S. and Canadian dealers and distributors.

The MAP policy shall work under the following guidelines:

1. The MAP for all Genuine Custom Autosound products shall be listed on each Genuine Custom Autosound price sheet for dealers and distributors. MAP pricing is established by Custom Autosound for all Genuine Custom Autosound products and may be adjusted by Custom Autosound at its sole discretion.
2. The MAP policy applies to all advertisements of Genuine Custom Autosound products in any and all media, including, without limitation, flyers, posters, coupons, mailer's, inserts, newspapers, magazines, catalogs, mail order catalogs, Internet or similar electronic media, television, radio, and public signage. The MAP policy is not applicable to any in-store advertising that is not distributed to any customer.
3. The inclusion in advertising of free or discounted products (whether made by Custom Autosound or another manufacturer) with a product covered by the MAP policy would be contrary to the policy if it has the effect of discounting the advertised price of the covered product below the MAP.
4. MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the dealer's retail location or over the telephone. Custom Autosound dealers and distributors remain free to sell these products at any prices they elect.
5. MAP does not establish maximum advertised prices. All dealers and distributors may offer Custom Autosound products at any price in excess of the MAP established for such product.
6. Custom Autosound's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.
7. From time to time Custom Autosound may discontinue models or engage in promotions with respect to certain products. In such events, Custom Autosound reserves the right to modify or suspend the MAP with respect to the affected products by notifying all dealers of such change. Custom Autosound further reserves the right to adjust the MAP with respect to all or certain products at its sole discretion upon 7 days advance written notice to the dealers and distributors, provided that such changes shall apply equally to all Custom Autosound dealers and distributors.
8. Intentional and/or repeated failure to abide by this policy will result in termination of dealership or distributorship or special terms. Custom Autosound does not intend to do business with dealers or distributors who degrade the image of Custom Autosound and its products. Custom Autosound may not provide prior notice or issue warnings before taking any action under this policy.
9. The terms of this MAP policy are confidential and should not be disclosed to other parties. This MAP policy has been established by Custom Autosound to help ensure the legacy of Custom Autosound as a top producer of high quality, mobile audio and to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and distributors have the incentive to invest resources into services for Custom Autosound customers.

Please indicate your understanding of this policy and your willingness to abide by its terms and conditions by signing and listing the name of your company below.

Company: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Representative: \_\_\_\_\_